

Kinsale's Blue Haven Food Company wins @ The Great Taste Awards

Press release

The Blue Haven Food Company in Kinsale has just been awarded Two Gold Stars in the Great Taste Awards in the UK for its Blue Haven Seafood Chowder. The Guild of Fine Food which organizes the Great Taste Awards (seen by many as the Michelin Stars of the food retail sector) is the national benchmark for specialty food and drink in the UK and attracts over 4500 entries each year. The GTA has gained widespread recognition among retailers and consumers and is now seen as the benchmark for fine food in the UK and Ireland. All entries undergo rigorous tests by a specially selected panel of experts, including leading chefs, buyers and food critics. To receive the much coveted Two Gold Star Award a minimum of 20 judges must unanimously agree that the product is worthy of the stars. This is a major achievement for The Blue Haven Food Company which would have been pitched against some of the top names in the industry in Ireland and the UK.

The Blue Haven Food Company has seen major growth in the last twelve months having won a number of awards for its product at SHOP 2009 including 'Best Overall Irish Product' for the Blue Haven Seafood Chowder. New contracts include many major retailers including Dunne's Stores, nationwide Supervalu's, Centras, Spar, Londis, Fallon and Byrne, Mortons, Gourmet Bank, Donnybrook Fair, Fresh, Pallas Foods, as well as Kylemore Cafés in the Smurfit School of Business and St James Hospital in Dublin.

The initial product range 'The Fresh From Kinsale Range' is now being increased to include a food services offering for the hospitality industry adding new products such as 'Kinsale Fish Pie' and 'Smoked Salmon Pate' making the Blue Haven Food Company a major niche player in the food retail market in a short period of time.

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